

PLAY LIVE BE TOBACCO-FREE

Tobacco Industry Products

When people think of tobacco industry products, they usually think of cigarettes. However; there are many forms of tobacco sold in Canada, including:

- Spit tobacco
- Cigarillos
- Bidis
- Snus
- Hookah (water pipes)
- Kreteks or clove and other herbal cigarettes

SPIT TOBACCO

also known as Smokeless Tobacco



- Chew**
 - A leafy form of tobacco sold in pouches
 - Is kept between the cheek and gums for several hours at a time
- Plug**
 - Chew tobacco that has been pressed into a hard block
 - Is placed between the cheek and gum
- Snuff**
 - Ground-up moist tobacco sold in cans
 - Placed between the bottom lip and gum
 - Also known as 'dipping'

SNUS

- Comes in a small pouch, similar to a teabag
- Placed under the upper lip for extended periods of time
- Does not result in spitting



CIGARILLOS

- Similar to a cigar, but is the size of a cigarette
- Comes in a variety of flavours

HOOKAH (WATER PIPES)

- Single or multi-stemmed (often glass-based) water pipe used for inhaling smoke
- Operates by water filtration and indirect heat



BIDIS

- Thin cigarettes wrapped in leaves and tied with colourful strings
- Sold in a variety of candy-like flavours
- Do not stay lit easily, so people who smoke them need to puff harder and inhale deeper into their lungs to keep them lit

KRETEKS

- Indonesian cigarettes made of tobacco, ground cloves and other additives



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they trick, they kill, they lie.
Let's **Extinguish** the source

Wide Awake
The New Generation

Youth Exposing Lies In Tobacco